

AiA Classic® 50th Anniversary Edition

Train –the-Trainer Certification

Formerly called “Adventures in Attitudes®”

What counts more in your organization?



According to Stanford University:

Only 15% of our success comes from Knowledge & Skill...

85% comes from Attitude!

According to Gallup, less than 30% of the U.S. workforce is fully engaged in their work!

Address skill gap areas needed now and in the future:

- Increase self-awareness, self-confidence & motivation by affirming strengths
- Utilize imagination, creativity in negotiating, change strategies & conflict management.
- Improve active, conscious listening and verbal skills
- Improve teamwork, group management and situation management skills
- Achieve greater results through goal setting and priority setting techniques

Evaluate AiA Classic® for its' potential impact on your organization's retention, culture & results!

Join us for our three-day evaluation/train-the-trainer session:
(Train-the-Trainer session takes place on the Thursday evening of the program)

When: April 28-30 (8AM-5PM each day)

Where: Bird-in-Hand Inn, Lancaster County, PA

Cost: \$595 per participant – Additional persons from your organization \$495!

Save \$100 on each registration with our Early Bird special up until March 31

Cost includes all materials, continental breakfast and lunch all three days and an invitation to the Thursday evening TTT session (facilitator kit is not required to participate in TTT session)



Unit 1: Communication

Unit 2: Attitude Awareness

Unit 3: Self-Confidence

Unit 4: Understanding

Unit 5: Personality

Unit 6: Relationships

Unit 7: Group Dynamics

Unit 8: Work

Unit 9: Purpose and Goals

Unit 10: Personal & Professional Development



To register call 800.864.4911

Or register online at www.teamapproach.com/ev